

# HI! I'M EDEN EHM

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**/ Data from a diverse perspective.** With a decade of experience spanning industries from finance to food service, I excel at solving complex problems and delivering value across diverse business landscapes. *My career diversity is a competitive advantage!*

**/ Quantitatively active.** I find insights everywhere, even in my shoe collection. Beyond work, I tackle data challenges, pro bono projects, and nonprofit initiatives to hone my skills and make an impact.

**/ My crystal ball is never cloudy.** I specialize in predictive modeling. *My Machine Learning (ML) models simplify complex systems and drive results: saving money, saving time, boosting performance, increasing accuracy, and extending reach.*

**/ Unmatched pattern recognition skills.** Patterns fascinate me – whether in algorithms, rhythms, or fashion. I spot and investigate the tiniest zigs and zags in data chaos. This attention to detail ensures maximum accuracy and reliability of insights.

**/ Data boundary-pusher.** I innovate quantitatively beyond traditional data types. *My unique approach to integrating demographic and behavioral data into ML models boosts predictive power.* I use nontraditional data storytelling to intrigue and engage audiences, for example, sonifying folk music data into a fiddle composition.

**/ Data illustrator.** I merge data, psychology, art, branding, and accessibility to create compelling visualizations and dashboards that support the data storytelling narrative arc. *The company-wide training, reference, and community resources I developed inspired discussions and elevated data storytelling across the organization.*

**/ Optimization obsessed.** I'm a systems thinker who connects the dots between data, technology, and strategy by automating workflows, streamlining processes, and building AI-powered tools to focus on innovation over monotony. *I automated a 6+ hour daily manual process to run itself!* My optimization passion began in operations research class and extends to personal productivity.

**/ Lifelong learner.** "A jack of all trades is a master of none, but oftentimes better than a master of one." I learn and adapt to new industries, tools, and systems rapidly, constantly expanding my technical breadth.

**/ Data multi-hyphenate!** *Data is my playground – whether analyzing, modeling, visualizing, or strategizing, I bring energy and enthusiasm to every challenge.*